



Norway Health Tech

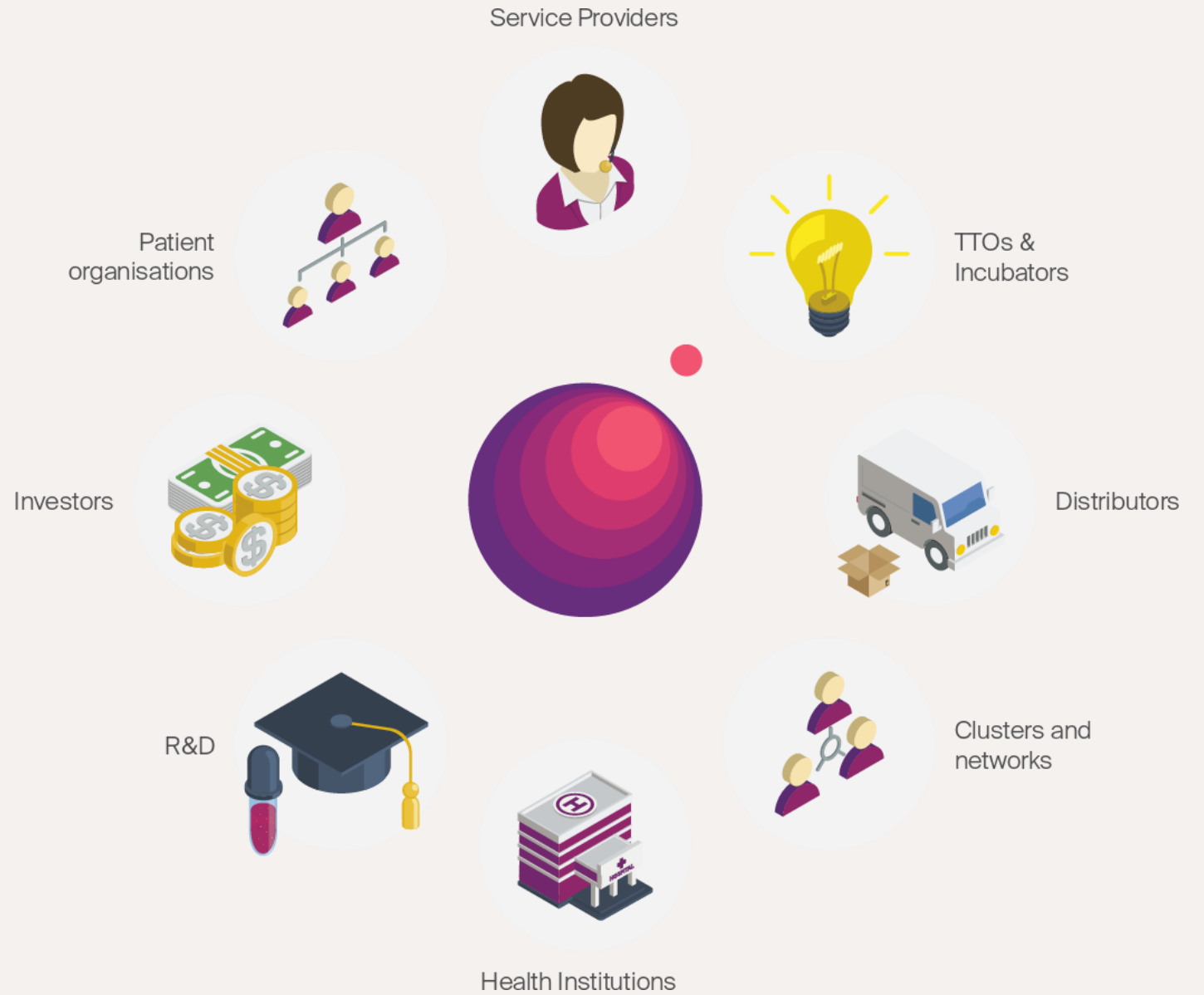
Incorporating Oslo Medtech

The story behind

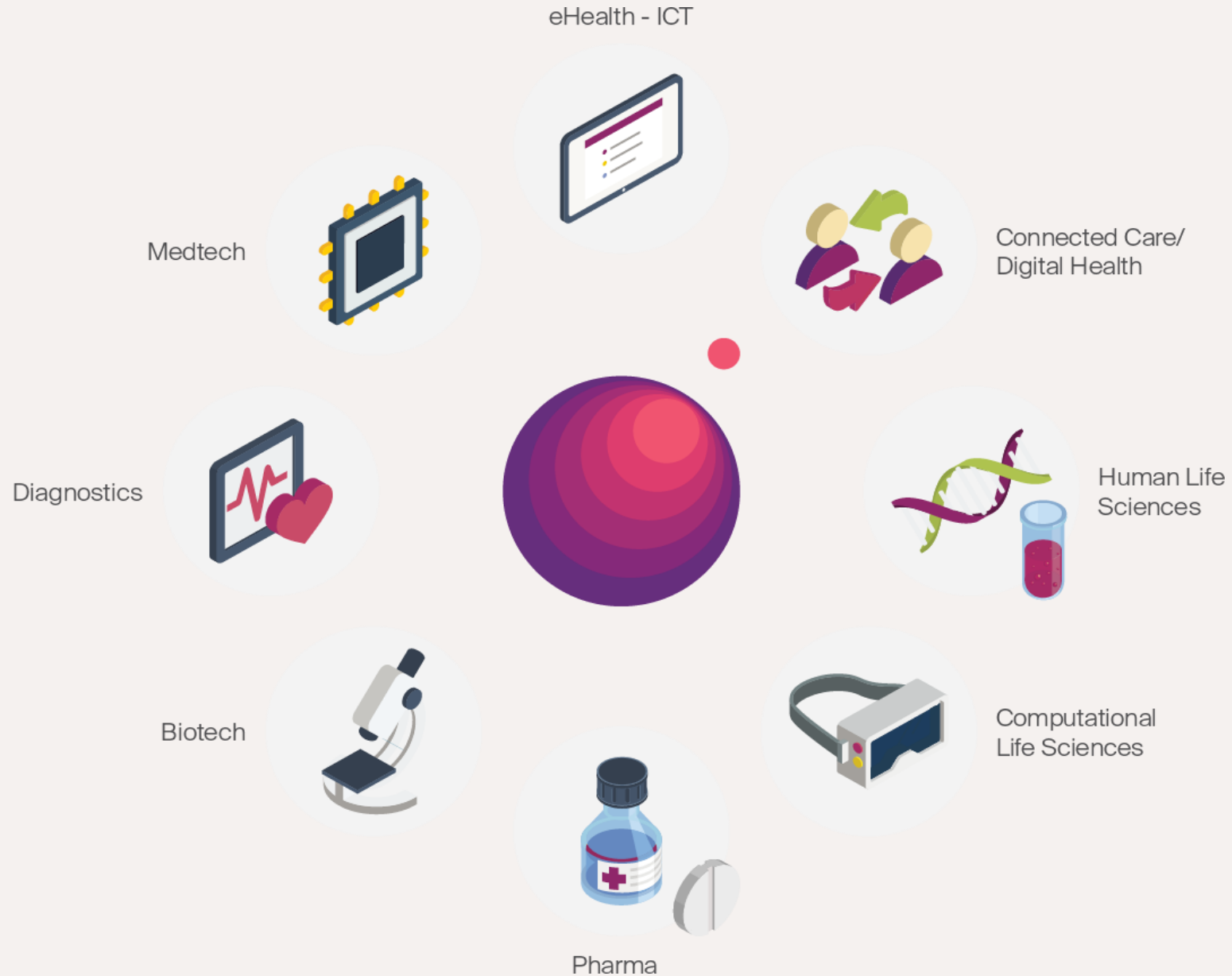
- Oslo Medtech established 2009
- Non-profit member organization
- Part of Innovation Norway's cluster program
- @ 215 members
- Representing the full value chain in members and strategy
- NCE – Norwegian Centre of Expertise – status in 2015
- Gold Label certification in 2016
- Changed name to Norway Health Tech in 2017



Our members represent the full value chain



Addressing all areas of human health



The health innovation collaborative ecosystem

The Health Ministry and regional health administration

Health Industry



Health Service Innovation

Acceleration

Health Care Providers



University research and education collaboration



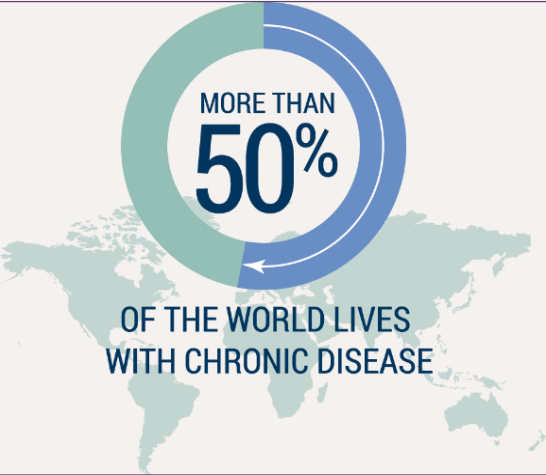
Challenges in healthcare lead to a need for new products and solutions



Less hands in healthcare



Demographical changes



Increased occurrence of chronic disease



Need for new products and solutions



Norwegian assets in health



Strong R&D,
knowledge and
data bases



Well established
health systems
and testbeds



Competence and
Technology

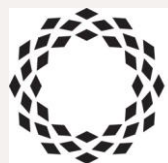


Early adaptors,
stable economy
and trustful
relations



We create, execute and participate in acceleration programs

NCE



NCE
Norwegian Centres
of Expertise

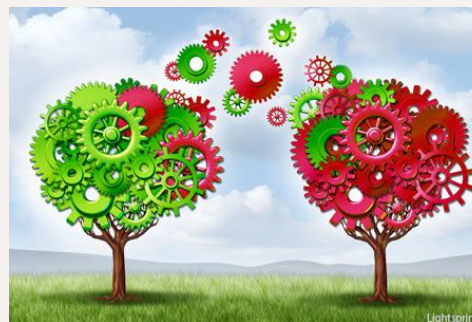
Cluster
Program

INNOLABS



X industry
Health Tech
ICT

CROSS
4 HEALTH



X industry
Health Tech
Mobile/Energy

HEALTH TECH
NORDIC

**HEALTH
TECH** NORDIC.

High Potential
StartUps
Connected care



Health industry in Norway – facts and figures



- 51,7 bill NOK turnover in the health industry in 2015
- 10 % growth in turnover in the industry in 2015
- Expected growth to 60 bill NOK in 2017
- Large growth potential: 11 % of the health companies are startup companies (2 % in other Norwegian industry)

Norway has a small health home market –
Large potential for industry growth by export:

- Export in 2016 of 21,5 bill NOK
- “Born global”: 1 of 3 *startup* companies has turnover from international sales
- 8 of 10 companies have international ambitions



A global market with unlimited potential and growth

Global Medtech market by 2020:

- 4 % annual growth
- NOK 4216,42 bill per year

Global E-health market by 2022:

- 12-16% annual growth
- NOK 2719,70 bill per year

Global Health apps & Mobile health market by 2022:

- >30% annual growth
- NOK 123 bill per year



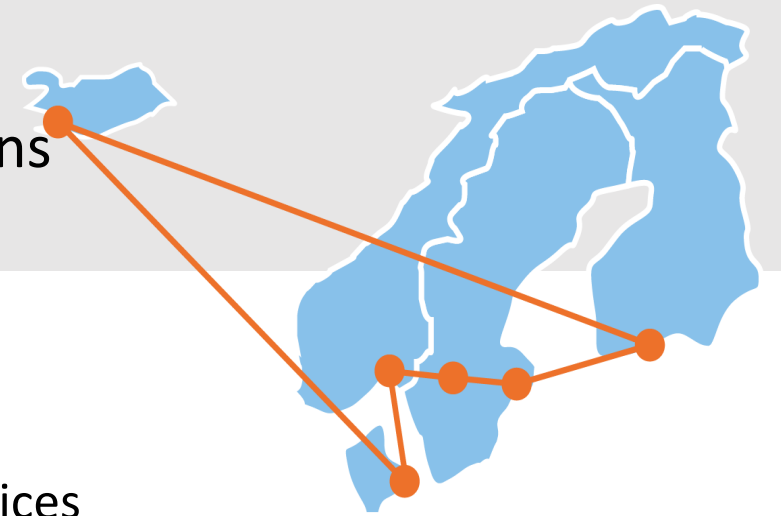
Nordic Network of Test Beds

Establish a network of professional and efficient test beds that can actively contribute to business development in the Nordic healthcare sector.

- Establish a Nordic “one point of contact” for testing services
- Develop professional services for testing and verification
- Harmonize clinical and administrative standards and operations

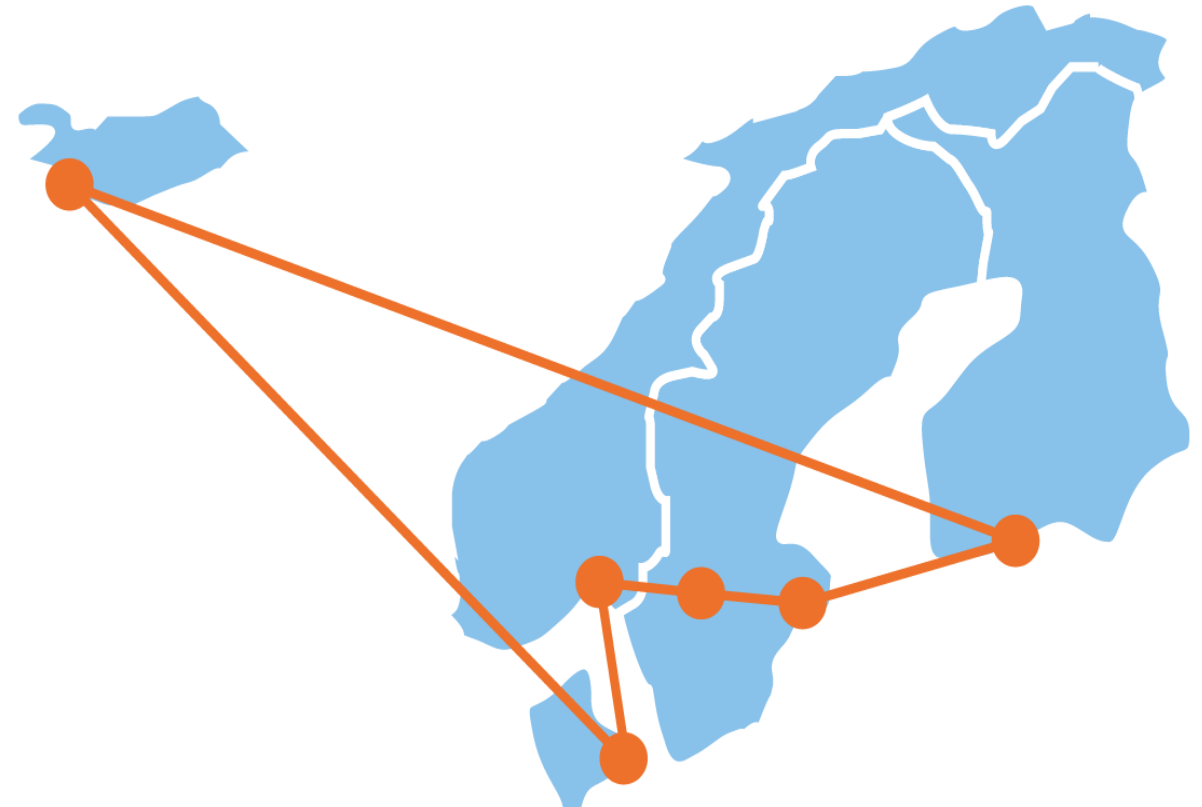
Goals:

- Increase the number of companies utilizing test beds
- A reduction in the processing time and cost of each client utilizing the services
- Promote Nordic test beds regionally and internationally



Partners Nordic Network of Test Beds

- HUS - Helsinki University Hospital
- Karolinska University Hospital
- SLL Innovation, Danderyd Hospital
- The Capital Region of Denmark
- Intervention Center, Oslo University Hospital
- Sunnaas Hospital (rehabilitation)
- Nordic Medtest (NMT)
- Innovation Centre Iceland
- Oslo Medtech (Project owner and coordinator)



Stay in touch!

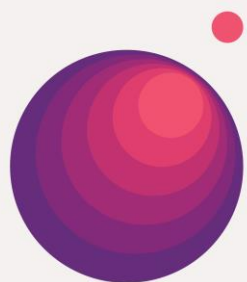


Trine Radmann

Head of International Affairs

Trine.radmann@norwayhealthtech.com

☎ +47 992 692 85



Norway
Health Tech

Incorporating Oslo Medtech



Therese Eftevaag

Communication and member contact

Therese.Eftevaag@norwayhealthtech.com

☎ +47 958 768 60





Norway
Health Tech



Forskningsparken
Gaustadalleen 21
N-0345 Oslo

norwayhealthtech.com
mail@norwayhealthtech.com